



OUR CORPORATE SOCIAL RESPONSIBILITY

At Innovaciones Subbética, we firmly believe in the importance of being a socially and environmentally responsible company. With a unique combination of family tradition, sustainable innovation, and social commitment, we strive to conduct our operations with ethical integrity and transparency in all areas of our business.

We are committed to:

Fair Labor Practices

We value our employees and are committed to providing a safe, healthy, and respectful work environment, where diversity, equal opportunity and professional development are encouraged.

Supporting Trade Diversity

We are proud to offer flexibility in our operations to establish customized solutions, from major customer accounts to small businesses. We believe that by supporting businesses regardless of size, we strengthen our community's economy and foster diversity in the marketplace.

Commitment to sustainability

With our FSC, PEFC and BRC certifications, we guarantee that our paper bags are produced in a healthy and sustainable way, respecting natural resources, and promoting environmental conservation. Additionally, we constantly invest in technologies and practices that minimize our environmental impact and promote circular economy.



Responsible supply chain management

We work closely with our suppliers to ensure they follow ethical and sustainable practices in their operations and respect human and labor rights.

Community development

We acknowledge our role as an integral part of the community around the Sierra Subbética. We contribute to the economic, social, and cultural development of our community by promoting local employment, donating to local children and youth organizations, and supporting education programs.

Global commitment

As exporters, we take our commitment to sustainability and business ethics to international markets. We work collaboratively with our global partners to promote fair and sustainable business practices around the world.

At Innovaciones Subbética, we understand that corporate social responsibility is fundamental for our long-term success and for the well-being of future generations. We are committed to continuing to improve and seeking new ways to create a positive impact on the society and environment that we live and work in.